

"STM takes you to the cirque" **STM's Contest**

CONTEST RULES

1. The "STM TAKES YOU TO THE CIRQUE" STM's contest is held in Quebec by la Société de transport de Montréal (hereinafter the "Sponsor"), from May 18th 8:00 a.m. until June 18th 2009 23:59 p.m. (hereinafter the "Contest Period").

ELIGIBILITY

2. This contest is open to all Quebecers residents aged 18 or over. Are excluded: the employees, agents and representatives of the Sponsor and their subsidiaries, advertising and promotion agencies, suppliers of materials, prizes and services related to this contest, as well as all of the immediate family members (siblings, children, mother and father, legal or common-law spouse) with whom they are domiciled.

TO ENTER

3. **a)** To enter the contest, people will simply fill out the electronic form they will find on a micro site, accessible via the www.stm.info.
b) No purchase necessary.
c) There is a limit of one (1) entry per person, per email address, per day.

PRIZES

4. Twenty-five (25) prizes whose unit value is \$347 are offered, namely one (1) prize per winner. The prize include one pair of tickets, worth 210\$, for the Montreal representation of the OVO Cirque du Soleil show (the winner will chose a non sold-out representation between June 19th and July 19th) and one pair of the STM September monthly pass, worth 137\$.

DRAWS

5. For the draws, a random selection of twenty-five (25) eligible electronic coupon will be performed from among all of the coupons received, in compliance with the provisions set forth in Paragraph 3, in order to award the prize described above. The draw will be held at the Speed Promotions' office on June 19th 2009 at 11:00AM.

GENERAL CONDITIONS

6. In order to be declared the winner, the entrant selected in view of being awarded the prize shall:
 - a) Be contacted by telephone by the Sponsor within fifteen (15) days of the random draw;
 - b) Correctly answer, without assistance and within a limited time, a mathematical skill-testing question asked by the Sponsor over the telephone at a time agreed upon in advance;
 - c) Complete and sign a Declaration and Liability Waiver Form (the "Waiver") transmitted by the Sponsor and return it to the latter within fifteen (15) days of its receipt.
7. If an entrant whose entry is selected fails to meet one of the above conditions or any other condition provided for in these contest rules and regulations, they will be disqualified, and a new random draw will be held in accordance with these rules and regulations until such time as an entrant is selected and declared a winner.
8. Within fifteen (15) days of the receipt of the duly completed and signed Declaration and Liability Waiver Form, the Sponsor will award the prize to the winner.
9. The draw coupons and Declaration form are subject to verification by the Sponsor. Any draw coupon, no purchase entry or Declaration Form that is, as the case may be, incomplete, fraudulent or late, does not allow the participant to be identified or is otherwise not in compliance with the contest rules and regulations may be rejected, in which case it will not qualify, as the case may be, as an entry or for a prize.
10. All decisions by the Sponsor or its representatives regarding this contest are final and without appeal, subject to any decision by the Régie des alcools, des courses et des jeux du Québec, on any matter over which it has jurisdiction.
11. The Sponsor reserves the right to disqualify any person who enters or attempts to enter this contest in a manner that is contrary to these contest rules and regulations or that is unfair to the other entrants (e.g., submitting more entries than one). Such individuals may be reported to the competent legal authorities.
12. The prize must be accepted as described in these contest rules and regulations and may not be transferred to another person nor substituted for another prize.
13. The selected entrant releases the Sponsor, its advertising and promotion agencies, their employees, agents and representatives from any and all liability for any damage they may incur as a result of the acceptance or use of their prize, including any fiscal incidence. In order to be declared a winner and prior to receiving the prize, the selected entrant agrees to sign a Waiver to that effect.

14. Subject to approval, if required, from the Régie des alcools, des courses et des jeux du Québec, the contest Sponsor reserves the right, at their sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, if any event or human intervention occurs that could corrupt or affect the administration, security, impartiality or conduct of the contest as foreseen in these rules and regulations. Under no circumstances may the Sponsor, their subsidiaries, advertising and promotion agencies, suppliers of products and services for this contest, or their respective employees, agents and representatives be required to award more prizes than provided for in these rules and regulations or to award the prize otherwise than in accordance with these rules.
15. By entering this contest, the winner authorizes the Sponsor and its representatives to use, if required, his name, photograph, likeness, statements about the prize, place of residence and/or voice for advertising purposes, without compensation.
16. By entering or attempting to enter this contest, all individuals agree to release the Sponsor, their subsidiaries, advertising and promotion agencies, and their respective employees, agents and representatives from any and all liability for any damage they may incur due to their participation or attempted participation in this contest.
17. Entry without purchase letters and application forms become the property of the Sponsor and will at no time be handed or returned to the entrants.
18. Except in the case of the entrant selected receive prizes, there will be no communications or correspondence with the entrants.
19. Any litigation respecting the conduct or organization of a publicity sweepstakes may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of the prize may be submitted to the Régie des alcools, des courses et des jeux, only for the purpose of helping the parties reach a settlement.
20. For the purpose of these rules and regulations, the entrant is the person whose name appears on the application form or on the no purchase entry, as the case may be. The prize will be awarded to that person, if he is selected and declared the winner.